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FOR IMMEDIATE RELEASE

CarpoolWorld adds Disaster Recovery Planning to On-Line Rideshare Group Services

February 14, 2017 - Jericho, NY - CarpoolWorld, a global leader in on-line ride matching services for commuters and other travelers since 2000, has introduced a new feature to allow organizations to issue mass notifications to their communities, at a moment's notice, with alternative transportation guidance in the event of any disruption to the normal transportation network or work locations.

CarpoolWorld.com was launched by its founders Isabelle Boulard and Max Fox in 2000. In 2004 Ms. Boulard and Mr. Fox were awarded the first U.S. Patent for a scientific trip-matching process that matches travelers based on the proximity of their trip origins and the proximity of their trip destinations. Users key in their home and destination addresses, are instantly shown a map and list of individuals with similar transportation requirements, and then contact each other privately to make their own cost sharing arrangements.

CarpoolWorld works globally and is free for public use. Carpoolworld also provides free, standard, and premium carpool groups for businesses, schools, hospitals, municipalities and other organizations who wish to provide dedicated rideshare groups for their employees, students, staff, or communities.

In addition to its pioneering ride matching technology, CarpoolWorld innovations include customizable group web portals, an advanced transportation efficiency and carbon footprint survey and analysis module, an invitations generator, support for guaranteed ride home programs, and data exports to popular geographic information systems.

And now, with CarpoolWorld's new transportation emergency module, real ridesharing goes beyond the ecological benefits of being green, beyond the economic benefits of the sharing economy, beyond the social benefits of reduced traffic congestion, and becomes a vital element of every organization's business continuity and disaster recovery plan.

Additional information is available at: www.carpoolworld.com

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