

# What is CarpoolWorld?



CarpoolWorld.com is an Internet web site that provides on-line real-time trip-matching services. Users enter the street addresses of their origins (homes) and destinations (places of work), and the system shows them a list and map of similar trips from other users. The users contact each other by phone or e-mail to make ride-sharing arrangements. The service is designed for regular commuters as well as for occasional travelers.

CarpoolWorld provides an unlimited free world-wide trip matching service for individual public use.

CarpoolWorld also provides group services for any business, municipality, school, or other institution that wishes to co-brand and administer its own carpool matching web site. CarpoolWorld offers free groups with basic features, standard and premium groups with advanced features to manage a comprehensive carpooling program.

## How do carpool groups work?

Each CarpoolWorld group has its own dedicated home page. Free groups select a home page template. Standard and Premium groups can design their CarpoolWorld pages to integrate with their other applications and services.

Both free, standard and premium groups have basic capabilities to administer their groups. Standard and Premium groups have additional modules to manage their membership and measure the effectiveness of their carpooling program. Premium groups have additional modules to be ready for any disruption in transportation services, major events or office moves.

Free groups display minimal, non-intrusive advertising. Standard and Premium groups have no third-party advertising.

CarpoolWorld groups are provided as an on-line service, so no technical work is required from our clients.

## Who created CarpoolWorld?

CarpoolWorld.com was developed by Max Fox and Isabelle Boulard. The partners are president and vice president of Datasphere Corporation, a company they formed to provide computer consulting services.

## When was CarpoolWorld created?

Max and Isabelle have been computer software professionals since the 1980s. In the late 1990s they began to plan a web site to develop their Internet technical skills. In 2000, they launched CarpoolWorld.com.

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## Why make a carpool matching system?

Successful web sites provide valuable content for their visitors. Max and Isabelle looked beyond that principle for a concept where the visitors would create their own content, which would then be of value to subsequent visitors. Building on previous experience with inventory management and logistics systems, they contemplated a system that could match any given end-to-end route with a list of stored routes. A vision then emerged to match people's travel needs, and the focus then proceeded to matching commuters for ride-sharing. The vital economic, social and environmental benefits of carpooling affirmed the concept.

## Where does CarpoolWorld work?

CarpoolWorld can match trips everywhere on Earth, using the best available geocoding data.

## How much does it cost to have a CarpoolWorld standard group?

CarpoolWorld standard groups cost \$25/month per 1000 users, or \$5000/year per 100,000 users, whichever is less (starting at about 16,500 users you will save money using the annual plan). Yes, that is less than \$1 per year per user, and the users will save \$100s if not \$1000s on their commuting costs.

For more information please visit our web site [www.CarpoolWorld.com](http://www.CarpoolWorld.com), e-mail us at [driver@CarpoolWorld.com](mailto:driver@CarpoolWorld.com), or call us at 1-800-328-2672.